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In the Matter of

DISTRIBUTION OF THE 1998 AND 1999
CABLE ROYALTY FUNDS

Docket No. 2001-8 CARP CD 98-99

## REPLY IN SUPPORT OF MOTION FOR ACCEPTANCE OF SUPPLEMENTAL DECLARATION OF JAMES TRAUTMAN

The Joint Sports Claimants ("JSC") submit this reply to the partial oppositions filed by the National Association of Broadcasters ("NAB") and Public Television Claimants ("PTV") to the JSC's motion for acceptance of the supplemental declaration of James Trautman. In response to JSC's original motion, NAB and PTV filed partial oppositions that objected not to the substance of Mr. Trautman's correction to his testimony<sup>1</sup>, but to the inclusion of recalculations of the Bortz survey results in 1999 excluding the respondent that Mr. Trautman identified in his declaration.

JSC felt obligated to submit Mr. Trautman's declaration once he discovered that his testimony was based upon a mistaken understanding of the re-confirmation of survey responses that was undertaken. JSC wanted to ensure that neither the Panel nor any party mistakenly relied upon that testimony. In submitting Mr. Trautman's declaration, JSC were cognizant of the Panel's questioning of Mr. Trautman with regard to the effect on the survey of "throwing out" the responses of an aberrant cable operator. *See* Tr. 10330-31 (Trautman) ("JUDGE GULIN: So taking that one situation that clearly appeared to be some sort of an aberration, if you would have removed that from the survey, what effect

<sup>&</sup>lt;sup>1</sup> Indeed, even before that correction was in the record, PTV relied upon it in their Proposed Findings. *See* PTV PFOF at 35, ¶164.

do you think it would have had if you have any sense at all what – THE WITNESS: Well, actually, I can say that with a fair amount of confidence, that because the respondent allocated in rough proportion to the overall allocation that we ended up with when we tabulated all of the survey results, I can say that there would have been virtually no affect."). Accordingly, for the convenience of the Panel, Mr. Trautman provided a recalculation of both the original Bortz survey results and the adjusted Bortz survey results excluding that system.

Contrary to the assertions of both NAB and PTV, the submission of the recalculated results will not involve prejudice to the parties. Neither PTV nor NAB cross-examined Mr. Trautman with respect to the testimony elicited by the Panel that is discussed above. And, as NAB admits, the changes in the Bortz survey results are small. *See* NAB Opposition at 2.

PTV further suggests that the submission of such recalculated results would be improper because of the need for "adjustment by Public Television's expert Dr. Fairley, who relied upon the original results." PTV Opposition at 1-2. In this regard, however, PTV forgets that *Dr. Fairley himself* threw out this system when making his adjustments. *See* Tr. 9898 (Fairley) ("There was another system which showed a PTV share of five, but there was no educational signal listed. So you know, what do you do with that? . . . . So, not knowing what to do with it and I think it was past the time when I could easily find out, I took that [system] out."). Accordingly, Mr. Trautman's recalculation of the Bortz survey results (original and as adjusted) would simply make his results comparable to those already put in the record by Dr. Fairley. No new adjustments would be necessary, and no prejudice would occur.

For the foregoing reasons, and those stated in JSC's original motion, Mr. Trautman's supplemental declaration should be accepted into the record in its entirety.

Respectfully Submitted,

Inkon

Robert Alan Garrett James L. Cooper Christopher Winters

ARNOLD & PORTER 555 Twelfth Street, N.W. Washington, D.C. 20004-1206 (202) 942-5000

## Of Counsel:

Thomas J. Ostertag Senior Vice President and General Counsel Office of the Commissioner of Baseball 245 Park Avenue New York, NY 10167

Philip R. Hochberg Piper Rudnick 901 Fifteenth Street, NW Suite 700 Washington, DC 20005

Ritchie T. Thomas Squire, Sanders, & Dempsey LLP 1201 Pennsylvania Avenue, NW Washington, DC 20004

August 26, 2003

## CERTIFICATE OF SERVICE Docket No. 2001-8 CARP CD 98-99

I hereby certify that copies of the foregoing Reply In Support of Motion For Acceptance of Supplemental Declaration of James Trautman was sent on August 26, 2003, by US Mail and facsimile, to the following parties:

100	
Timothy C. Hester	Joan M. McGivern
Ronald G. Dove, Jr.	Samuel Mosenkis
Covington & Burling	ASCAP
1201 Pennsylvania Avenue, N.W.	One Lincoln Plaza
Washington, DC 20044-7566	New York, New York 10023
Counsel for Public Television Claimants	
Paul Greco	I. Fred Koenigsberg
Public Broadcasting Service	Carol A. Witschel
1320 Braddock Place	Stefan M. Mentzer
Alexandria, Virginia 22314	White & Case
	1155 Avenue of the Americas
c/o Covington & Burling	New York, New York 10036-2787
	Counsel for American Society of
	Composers, Authors and Publishers
Gregory Olaniran	Marvin Berenson
Michael E. Tucci	Joseph J. DiMona
Robert L. Eskay, Jr.	Broadcast Music, Inc.
Stinson Morrison Hecker LLP	320 West 57 <sup>th</sup> Street
1150 18 <sup>th</sup> Street, N.W.	New York, New York 10019
Suite 800	1 TYCW TOTK, TYCW TOTK 10019
Washington, DC 20036-3816	c/o Drinker Biddle & Reath
Counsel for Program Suppliers	Co Dimker biddle & Reath
Counsel for Frogram Suppliers	
L. Kendall Satterfield	Michael J. Remington
Richard M. Volin	Philip J. Mause
Finkelstein, Thompson & Loughran	Jeffrey J. Lopez
1050 30 <sup>th</sup> Street, N.W.	Drinker, Biddle & Reath LLP
Washington, DC 20007	1500 K Street, N.W. – Suite 1100
Counsel for Canadian Claimants Group	Washington, DC 20005
	Counsel for Broadcast Music, Inc.
Hanry I. Raumann	Patrick Collins
Henry L. Baumann Benjamin F.P. Ivins	SESAC, Inc.
į – –	1
National Association of Broadcasters	55 Music Square East
1771 N Street, N.W.	Nashville, Tennessee 37023
Washington, DC 20036	
Of Counsel for National Association of	
Broadcasters	
c/o Crowell & Moring	

John I. Stewart, Jr.
Karen C. Herman
Parul Desai
Valerie Hinko
Michael Lazarus
Crowell & Moring LLP
1001 Pennsylvania Avenue, N.W.
Washington, DC 20004
Counsel for National Association of
Broadcasters

John C. Beiter Loeb & Loeb, LLP 45 Music Square West Nashville, Tennessee 37203 Counsel for SESAC, Inc.

Dal & Zn

Daniel Lee